

30th Annual

# ART & SCIENCE

## of Health Promotion Conference



The Art & Science of Health Promotion Conference brings together more than 500 health promotion professionals from across disciplines and settings.

Serving as a sponsor is your opportunity to make your organization's brand stand out and be recognized.

Capture the attention of core decision makers who influence the growth and development of the field of health promotion.

## 2020 Sponsorship Packages

**APRIL 20-24, 2020**

Marriott Hilton Head Resort & Spa  
Hilton Head Island, South Carolina

- ▶ Gain visibility with the most influential audience in health promotion
- ▶ Reinforce your organization as an industry leader
- ▶ Demonstrate your support for advancements in health promotion
- ▶ Build brand awareness before, during and after the conference



# Sponsorship Packages

## Titanium

*Titanium sponsorships include three complimentary registrations.*

### KEYNOTE SPONSOR—\$10,000 Exclusive

Select one of three **exclusive** keynote sessions presented each morning of the conference during the general sessions. You will have the opportunity to introduce the speaker. Your organization will be identified in the Program Guide, on the conference website and mobile app as well as on signage at the session. This package includes an exhibit booth and additional bonus rewards.

## Platinum

*Platinum sponsorships include two complimentary registrations.*

### ACTIVITY SESSIONS—\$7,500 Exclusive

Sponsor the daily activity and fitness sessions each morning and evening of the core conference. These popular sessions will include yoga, Pilates, HIIT and more!

### EDUCATIONAL TRACK SPONSOR—\$7,500 Exclusive

Breakout sessions are offered in several different educational tracks. This sponsorship will include all sessions within the sponsored track. Select a track that is most important and relevant to your organization. You will have the opportunity to introduce all sponsored sessions. Your organization will be identified in the Program Guide, on the conference website and mobile app as well as on signage at the sponsored sessions. Tracks include Behavior Change Strategies, Culture and Environment, Management Strategies and more.

## Gold

*Gold sponsorships include two complimentary registrations.*

### LANYARDS—\$5,000 Exclusive

Your company name and logo won't be missed when printed on the lanyard handed to each attendee at check-in.

### MOBILE APP—\$5,000 Exclusive

Your logo and/or ad will be viewed over and over again when attendees reference the conference app before, during and after the conference. Attendees can save their schedules, view the exhibitor and sponsor listings, access speaker handouts and more.

### WELCOME RECEPTION—\$5,000

A welcome reception for all conference attendees will be held on Wednesday evening. This social event kicks off the conference with plenty of opportunity for connecting with friends and colleagues. As the sponsor, you will have the opportunity to provide giveaways at the event. You will also be identified as the sponsor on the conference website, mobile app and on signage at the reception.

## Silver

*Silver sponsorships include one complimentary registration.*

### CONTINENTAL BREAKFAST—\$3,500

Select one of three continental breakfasts offered each day to all attendees! As the sponsor, your name will be printed on the breakfast tickets given to attendees when they check in at the registration desk.



**For more information**

**Patti Weber**  
Marketing and Operations Lead  
Art & Science of Health Promotion Conference  
(248) 425-2737 | Patti.weber@artsciencehpi.com

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[www.healthpromotionconference.org](http://www.healthpromotionconference.org)

# Sponsorship Rewards

Benefits	Titanium \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500
Exhibit table included	Yes			
Literature distributed at check-in	Yes			
Introduce sponsored speakers	Yes	Yes		
Signage at each sponsored event	Yes	Yes	Yes	Yes
Complimentary registrations	3	2	2	1
Logo and link on the Art & Science of Health Promotion Conference website home page	Yes	Yes		
Sponsor ribbons for staff	Yes	Yes	Yes	Yes
Recognition in general session	Yes	Yes	Yes	Yes
Logo and link on the Art & Science of Health Promotion Conference website sponsor page and mobile app	Yes	Yes	Yes	Yes
Logo in conference program guide	Yes	Yes	Yes	Yes
Pre- and post-conference attendee mailing list including name, organization phone number and mailing address (no email)	Yes	Yes	Yes	Yes
Tent cards or decals—Your company name and logo will be printed on tent cards or decals placed on event tables at applicable sponsored events.			Yes	Yes
Promotional emails—Your logo and a link will be included in conference promotional email campaigns.	Yes	Yes		



**Company/Organization Information** (Please print clearly)

Company \_\_\_\_\_  
 Event contact (person to receive all future sponsorship correspondence and information) \_\_\_\_\_  
 Address \_\_\_\_\_ Email \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Name of On-site Contact \_\_\_\_\_ Cell phone \_\_\_\_\_

**Sponsorship Choice**

<p><b>Titanium Keynote Session*—\$10,000</b>  <input type="checkbox"/> Wednesday  <input type="checkbox"/> Thursday  <input type="checkbox"/> Friday                  Receive three complimentary conference registrations and exhibit booth*  <small>*Titanium must also complete booth application and sign Exhibit Contract Terms and Regulations for exhibit booth.</small></p>	<p><b>Platinum Activity Session—\$7,500</b>                  Platinum sponsors receive two complimentary registrations</p>	<p><b>Platinum Educational Track—\$7,500</b>  <input type="checkbox"/> Behavior Change Strategies  <input type="checkbox"/> Culture and Environment  <input type="checkbox"/> Management Strategies  <input type="checkbox"/> Research Methodology and Results  <input type="checkbox"/> Social Determinants of Health and Community</p>	<p><b>Gold—\$5,000</b>  <input type="checkbox"/> Lanyards  <input type="checkbox"/> Mobile App  <input type="checkbox"/> Welcome Reception  <input type="checkbox"/> Wi-Fi                  Receive two complimentary conference registrations</p>	<p><b>Silver Continental Breakfast—\$3,500</b>  <input type="checkbox"/> Wednesday  <input type="checkbox"/> Thursday  <input type="checkbox"/> Friday                  Receive one complimentary conference registration</p>
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**Personnel Registration** Additional registrations beyond those included above require additional registration fees.

<p>(1) Full first name _____ M.I. _____ Last name _____ Credential _____ Name on badge _____                  Address _____ <input type="checkbox"/> Business <input type="checkbox"/> Home                  City _____ State/Province _____ Country _____ ZIP/Postal code _____                  Phone _____                  Email (mandatory for registration confirmation) _____  <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express \$ _____                  Credit card # _____ Exp. date _____ Cardholder's name (print) _____</p>	<input type="checkbox"/> Conference registration (complimentary) <b>Additional conference registrations (full price)</b> <input type="checkbox"/> \$795
<p>(2) Full first name _____ M.I. _____ Last name _____ Credential _____ Name on badge _____                  Address _____ <input type="checkbox"/> Business <input type="checkbox"/> Home                  City _____ State/Province _____ Country _____ ZIP/Postal code _____                  Phone _____                  Email (mandatory for registration confirmation) _____  <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express \$ _____                  Credit card # _____ Exp. date _____ Cardholder's name (print) _____</p>	<input type="checkbox"/> Conference registration (complimentary) <b>Additional conference registrations (full price)</b> <input type="checkbox"/> \$795
<p>(3) Full first name _____ M.I. _____ Last name _____ Credential _____ Name on badge _____                  Address _____ <input type="checkbox"/> Business <input type="checkbox"/> Home                  City _____ State/Province _____ Country _____ ZIP/Postal code _____                  Phone _____                  Email (mandatory for registration confirmation) _____  <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express \$ _____                  Credit card # _____ Exp. date _____ Cardholder's name (print) _____</p>	<input type="checkbox"/> Conference registration (complimentary) <b>Additional conference registrations (full price)</b> <input type="checkbox"/> \$795
<p>(4) Full first name _____ M.I. _____ Last name _____ Credential _____ Name on badge _____                  Address _____ <input type="checkbox"/> Business <input type="checkbox"/> Home                  City _____ State/Province _____ Country _____ ZIP/Postal code _____                  Phone _____                  Email (mandatory for registration confirmation) _____  <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express \$ _____                  Credit card # _____ Exp. date _____ Cardholder's name (print) _____</p>	<input type="checkbox"/> Conference registration (complimentary) <b>Additional conference registrations (full price)</b> <input type="checkbox"/> \$795

**Contractual Agreement**

We hereby apply for sponsorship at the Art & Science of Health Promotion Conference to be held April 20-24, 2020. We agree to abide by the **Contract Terms and Regulations** which form a part of this contract between our firm (Sponsor) and the Art & Science of Health Promotion Conference. We understand that this is not a contract until officially accepted by the Art & Science of Health Promotion Conference.

**ACCEPTED BY SPONSOR**

Signature \_\_\_\_\_  
 Title \_\_\_\_\_  
 Date \_\_\_\_\_

**ACCEPTED BY ASHPC**


Signature \_\_\_\_\_  
 Title \_\_\_\_\_  
 Date \_\_\_\_\_


**Payment Information**


Full payment in U.S. funds must accompany order. Make check payable to Art & Science of Health Promotion Conference.


Check # \_\_\_\_\_ \$ \_\_\_\_\_  
 VISA  MasterCard  Discover  American Express  
 Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_  
 Cardholder's name (print) \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_  
 Registrations \$ \_\_\_\_\_  
**Total (U.S. Funds) \$ \_\_\_\_\_**

 More information at [www.healthpromotionconference.org](http://www.healthpromotionconference.org)

 Fax or email your application form with credit card number: (262) 364-1818 [patti.weber@artsciencehpi.org](mailto:patti.weber@artsciencehpi.org)

 Mail the application form with check or credit card number to: Art & Science of Health Promotion Conference P.O. Box 689954 Chicago, Illinois 60695-9954

 For sponsorship information, contact Patti Weber at [patti.weber@artsciencehpi.org](mailto:patti.weber@artsciencehpi.org) or phone (248) 425-2737.

