

30th Annual

ART & SCIENCE of Health Promotion Conference



Connect with health promotion and employee benefit professionals from across settings—worksite, health plans, health systems and more!

New for 2020!

Welcoming our new partner, the International Foundation of Employee Benefit Plans!



[Learn More & Reserve Your Space](#)

Invitation to EXHIBIT

Exhibit Dates: April 22 & 23, 2020

APRIL 20-24, 2020

Marriott Hilton Head Resort & Spa
Hilton Head Island, South Carolina

Conference Theme:

Integrating Health Promotion into the Organization's and Community's Core Values

www.HealthPromotionConference.org



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Michael P. O'Donnell

I am delighted to invite you to participate in the 30th Annual Art & Science of Health Promotion Conference in Hilton Head Island, South Carolina. For 30 years we have been uniquely positioned to bring together program managers, business owners, brokers, benefits managers and human resource leaders from workplace, clinical, insurance, community and academic settings in one forum to learn and share experiences.

This year, we are very proud to welcome our new partner, the **International Foundation of Employee Benefit Plans**. This is your opportunity to reach employee benefit plan leaders including employee benefit plan managers, total rewards executives, worksite wellness managers, chief human resource officers and employee health clinic managers.

As an exhibitor, you can be confident that you will be among professionals who are engaged and interested in learning more about your organization.

You are a valued partner in presenting this conference. Join us—We look forward to seeing you in Hilton Head.

MICHAEL P. O'DONNELL, PhD, MPH, MBA
Conference Chair and Founder,
Art & Science of Health Promotion Conference
Chief Executive Officer,
Art & Science of Health Promotion Institute

ART & SCIENCE
of Health Promotion
Conference

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Talk to us about our fresh and customized approach to sponsorships—specifically suited to your priorities, message and brand.

Sponsorship Opportunities

Increase Your
Visibility • Awareness
Brand Reinforcement

Expand your visibility on site and beyond with a complete sponsorship package—Gain visibility with the most influential audience in Health Promotion.

- Reinforce your organization as an industry leader.
- Demonstrate your support for advancements in health promotion.
- Build brand awareness before, during and after the conference.

Contact Patti Weber (248) 425-2737 or patti.weber@artsciencehpi.com

We were delighted to see a diverse and engaged group of attendees who represented all industry sectors . . . both the conference location and exhibit setup made it fun, enjoyable and a worthwhile investment.

—Theresa Islo, Program Manager—

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— Our Dedicated Audience

Our dedicated audience is committed to getting the most out of the full conference experience—including learning about the products, services and resources they rely on to enhance their programs and plans.

GUARANTEED TRAFFIC: Exhibits located adjacent to keynote and breakout sessions

ONGOING ACCESS: Plenty of networking opportunities throughout the conference

PERSONAL INTRODUCTION: Be introduced at the core conference Orientation the evening before exhibits open—Tuesday evening, April 21, 2020

EXECUTIVE NETWORKING FORMAT: Easy access to attendees in a comfortable setting that promotes building relationships

— Who You Will Meet

Meet the leaders in health promotion, people who represent some of the largest and most successful workplace, clinical, educational and community programs in the United States and from around the world.

Health Promotion and Wellness Managers
Exercise Specialists
Dietitians
Health Insurance Underwriters and Brokers
Nutritionists
Psychologists
Health Educators
Nurses
Hospital and Clinic Managers
Physicians

Medical Directors
Human Resources Directors
Benefits Managers
Health Plan Leaders
Educators
Health Plan Strategists
Benefits Executives
Benefit Plan Advisors
Health Policy Analysts
Scientists

As an exhibitor, you are a full conference registrant with access to all conference sessions and activities—expanding your opportunities for networking well beyond the exhibit area.



Exhibit Dates: April 22 & 23, 2020

All exhibits are set in the conference programming area for **repetitive exposure and traffic** throughout the conference.

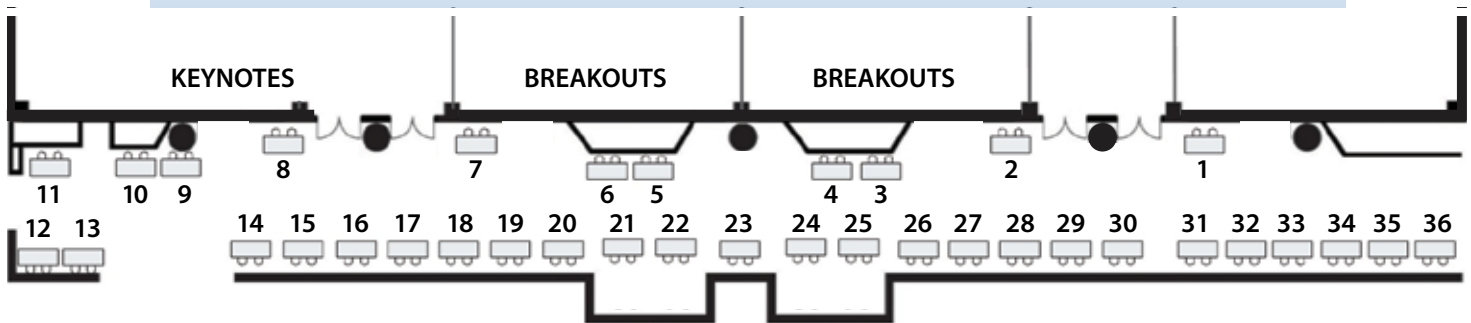
- Exhibitor Package \$2,000 -

- One six-foot skirted table and two chairs
- Listing on the conference website, conference mobile app and printed conference program guide
- Participant list *prior* to the conference and postconference registration list
- Two complimentary conference registrations for the core conference

Exhibitor Schedule

<p>Exhibitor Setup TUESDAY, APRIL 21 12:00 noon-6:00 p.m. and WEDNESDAY, April 22 7:00-8:00 a.m.</p>	<p>Exhibits Open WEDNESDAY, APRIL 22 8:00 a.m.-5:00 p.m. THURSDAY, APRIL 23 8:00 a.m.-5:00 p.m.</p>	<p>Exhibit Dismantle THURSDAY, APRIL 23 5:00-9:00 p.m.</p>
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Schedule subject to minor changes



*Connect with hundreds of health promotion professionals from across settings—
 worksite, health plans, health systems and more.*

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OR CONTACT Patti Weber | (248) 425-2737 | patti.weber@artsciencehpi.com