Concurrent Sessions

Removing Barriers, Increasing Opportunities and Enhancing Support Strategies for Reaching the Hard to Reach

Judd Allen, PhD, MA
President, Human Resources Institute

Picking the Right Mix of Wellness Culture Strategies for your Setting and Resources

Judd Allen, PhD, MA
President, Human Resources Institute

Putting Science Back Into Practice: Balancing Rigor and Reality in the Future of Health Promotion

David Ballard, PsyD, MBA, MA
Assistant Executive Director for Organizational Excellence, American Psychological Association

Beyond Grit: How Mental Toughness Insights Can Impact Your Wellbeing Outcomes

Brad Cooper, MBA, MSPT, MTC, ATC, CWC
CEO, US Corporate Wellness, Inc.

Integrating the Growth Mindset and the Power of Yet in Your Personal and Professional Life!

Suzanna Cooper, MA, MS, OTR/L, LPCC. NBC-HWC
Chief Learning Officer, Catalyst Coaching Institute, US Corporate Wellness, Inc

Applying Person-Centered, Active Learning Strategies to Improve Participant Engagement in Health Promotion
Entrepreneurial Leadership and Design Thinking in Wellness

Patty Purpur de Vries, MS
Director, Stanford Health Promotion Network/Director of Strategic Projects, Stanford Medicine WellMD Center

Empathy Mapping: Improving Design and Effectiveness of Health Promotion Interventions

Jolynn K. Gardner, PhD, MA, CHES
Director, Public Health Program, Department of Health Studies, American University

You Are What You Think: Creating a Mindset of Health

Raquel Garzon, DHSc, RDN, SSGB
President, Revitalize Project, Inc./Wellness Specialist, Assistant Professor, New Mexico State University

Gut Check: The Role of the Gut Microbiome in Health Promotion

Raquel Garzon, DHSc, RDN, SSGB
President, Revitalize Project, Inc./Wellness Specialist, Assistant Professor, New Mexico State University

Do Workplace Health Promotion (Wellness) Programs Work? What Does the Latest Research Tell Us?

Ron Goetzel, PhD, MA
Senior Scientist and Director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins Bloomberg School of Public Health/Vice President of Consulting and Applied Research for IBM Watson Health

Creating Change by Design: Five Irrefutable Laws That Make Change Stick

David Hunnicutt, PhD, MS
Principal, David Hunnicutt, Int’l

The New Generation of Healthy People: Mind, Behavior, and Society

Wenli Jen, EdD, EdM

https://www.healthpromotionconference.com/conference-details/concurrent-sessions/
CEOs, Integral Prudence Solutions, LLC/Adjunct Faculty, University of the West/Adjunct Faculty, California State University, Domincquez Hills/National Advisory Council Member, US Health and Human Services/Substance Abuse and Mental Health Services Administration

**Myth vs. Reality: Five Truths Every Health Promotion Professional Should Know**

Rebecca Johnson, MS, CHWC  
Director of Wellness Services, Corporate Fitness Works

**Employee Wellness Program Regulations: How to Protect the Individual and Promote Health and Wellbeing**

Jim Pshock  
Founder & CEO, Bravo Wellness

**How to Build a For-Real Culture of Health (And Not Just a Pretend One)**

Laura Putnam, MA  
CEO and Founder, Motion Infusion, Inc

**Rethinking Health Promotion in the Workplace: Engaging Employees the Total Worker Health® Way**

Anjali Rameshbabu, PhD, MS, MSc  
Center Manager, Research Associate, Oregon Healthy Workforce Center  
Helen J. Schuckers, MPH  
Dissemination Specialist, Oregon Institute of Occupational Health Sciences

**Resonation and Quickening: The Magic in Resiliency Training**

Glenn E. Richardson, PhD, MS  
Professor, Co-Director of Graduate Studies, Department of Health Promotion and Education, University of Utah

**The Moonshot Team; Simple & Fast Innovation**

Stefana Saxton, MBA, PMP, MBB  
Business Innovation Strategist, VMware, Inc.

**Fostering Positivity that Fuels Productivity**

Marie-Josee Shaar, MAPP, CWCC  
Adjunct Faculty, Federal Executive Institute President, Smarts and Stamina

https://www.healthpromotionconference.com/conference-details/concurrent-sessions/
Back to the Future: Why Grit and Self-Control Matter in Health and Achievement

Robert Swoap, PhD. MS  
Professor of Psychology, Warren Wilson College  
Private Practice, Clinical and Health Psychology

Analytics and the Wellness Industry: In Order to Form a More Perfect Union

Earl Thompson, MA, ABD  
Executive Director, Integrated Analytics, HealthFitness